

Jennifer A. Lauriello

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Organized and dependable software engineer with intent to transition into the film industry. Additional experience heading social media marketing efforts for 2 local non-profit arts organizations. Looking to apply my quick learning, creativity, and problem-solving skills to the field of entertainment.

EXPERIENCE

Board Member (Secretary), Marketing Committee

March 2019 - March 2023

Theatre Oxford - Nonprofit Organization in Oxford, MS

- Head of the marketing efforts for the local community theatre, including planning and executing social media schedules, creating graphics for posts, and designing physical marketing materials such as posters. I enjoy the puzzle of planning out when and how often to post, as well as taking the time to brainstorm and create engaging posts with clear goals.
- As an officer on the Board of Directors, I attended monthly meetings to discuss the operations of the nonprofit. I was also able to put my fast typing to use as the Secretary, taking notes and compiling resources during each board meeting to share with the board.

Marketing Intern, Volunteer

January 2017 - October 2022

Thacker Mountain Radio Hour - Nonprofit Organization in Oxford, MS

- Photographer and social media runner for weekly, live productions featuring an author and two musical guests. I love capturing the energy of the show and using digital means to extend its community, as well as the creative problem solving on increasing engagement across social media.
- Front of house coordinator responsible for taking donations, selling merchandise, informing newcomers about the show and our mission, and greeting audience members. Meeting audience members (new and long-running) has also grown my presence and connections within our local arts community.

Short Film Behind-the-Scenes Photographer

May 2023

Wrath Mercy - Brian Whisenant

- Captured behind-the-scenes photography during the production of the short film Wrath Mercy. I fell in love with being on set in just one day of shooting. It is incredible to watch a team of creatives collaborating to make their vision come to life, which I was honored to capture.

EDUCATION

The University of Mississippi - University, MS

May 2020

School of Engineering, Sally McDonnell Barksdale Honors College

Overall GPA: 4.0

Bachelor of Science in Computer Science, Minor in Mathematics for the School of Engineering

OTHER WORK EXPERIENCE

Software Engineer

May 2020 - Present

CoreLogic - Oxford, MS

- Developer on the Collateral Data and Analytics team and member of the QA Department. Responsibilities include creative problem-solving to implement code solutions and resolve bugs, collaborating with other developers, writing automated test cases, and performing and documenting manual tests. It is a unique challenge to analyze and understand business problems or requirements, then implement a cohesive solution. I also enjoy bouncing ideas off of, and learning from, the other developers on my team to create the best products we can.