

PROFILE

My name is Troy and I have over 13 years of experience working in the video production industry. I am a well rounded post production editor and producer with experience creating a large variety of content, including docu-series, features, commercials, TV shows, music videos, film, live streams, explainer videos, animation and social media content.

I am an experienced storyteller and self-motivated leader with a keen eye for detail, thriving in fast-paced production environments. Proficient in scripting, editing and production workflows, I can manage projects from start to finish and work with all major camera footage. I also excel in media management and have experience mentoring and managing creative teams.

I enjoy working with clients and stakeholders to bring creative visions to life in post production while empowering brand narratives and calls to action.

I have worked on a variety of projects with brands such as Disney, Universal, CMT, Shell, iHeart Radio, Ringling Brothers, Graceland, Zulily, Monster Jam, St. Jude, Jurassic World and more. I have also worked with networks such as HGTV, TLC, Bravo, Netflix, QVC, Magnolia Network and Showtime.

WORK EXPERIENCE

VIDEO EDITOR/PRODUCER. CREEK FIRE PRODUCTIONS . US | 2010-PRESENT

Brands and Networks I've worked with include:

Shell, Bridgestone, CMT, Netflix, Starz, Dollar General, iHeart Radio, Graceland, QVC, Bravo, HGTV, Universal, Ringling, Disney, Zulily, Monster Jam, NBC/NBC Sports, Radical Media, Magnolia Network. St. Jude Children's Research Hospital, Big Label Records, Hammock Media, Asylum Entertainment and TLC.

Career Highlights:

- Directed and produced the iHeart Radio Post-Show Red Carpet live stream on Twitter.
- Developed new TV show concepts for pitches at Blue Park Productions.
- Served as a post-production consultant for Netflix's "Somebody Feed Phil."
- Contributed to field production for Netflix's "Jeffrey Epstein: Filthy Rich" and Starz's "Wrong Man" docuseries with Radical Media.
- Digital Imaging Technician for Focus Ring Cinema's "The Millennial Condition," which won 9 film festival awards and received 7 nominations.
- Produced and scripted QVC's "Gardening Made Easy," surpassing North American sales records for the "Today's Special Value" segment in 2013.
- Senior Video Editor for Monster Jam on NBC/NBC Sports.
- Served as a senior editor and story producer for Empire Range Productions, creating documentary, corporate, reality TV, and commercial media.
- Executive Producer for Alecia.com shopping commercial videos; handling multiple production crews through various commercial product projects on set and in post production.

SENIOR PRODUCER/EDITOR . iHEART MEDIA . NASHVILLE | 2019-2021

- Live Show Director and Producer for iHeart Radio Post-Show Red Carpet Live Stream on Twitter.
- Oversaw conception, development and production of video content.
- Produced, filmed and edited high-quality, short-form videos in a wide range of styles in the field and in-studio, including artist interviews, talent focused shoots, graphic videos, etc.
- Generate exciting and informative creative concepts focusing on stories in the music, entertainment, news, culture and other topics.
- Worked with on-camera talent and other production staff to craft ideas into engaging & repeatable series and one-off videos.
- Devised unique, creative ideas for new video features, content and enhancements that advance objectives and strategic plan.
- Effectively manage video producers to meet corporate goals.

TROY CLARK

<https://creekfirecreative.com>

Troy@Creekfirecreative.com

EDUCATION

2002 - 2006
High School . St. Paul's Episcopal, AL

2006 - 2010
Bachelor of Art & Business.
University of South Alabama

SKILLS

- Post Production
- Video Producing
- Creative Development and Branding
- Content Strategy and Marketing
- Scripting/Shot Lists
- Sound Design
- Color Grading
- Motion Graphics
- VFX/Compositing
- Social Media Content
- Media Management
- Project Management
- Budgeting

WORK EXPERIENCE | CONTINUED

SENIOR VIDEO EDITOR/CREATIVE MANAGER . FELD ENTERTAINMANET. TAMPA | 2021-CURRENT

- As senior editor, I helped develop the branding and visual style for a new digital series.
- Led the editing of commercials, narrative features, sports features and OTT content for high-profile brands including Disney, Universal, and Ringling Bros., ensuring quality broadcast standards.
- Specialized in broadcast and documentary-style editing, enhancing storytelling through pacing and creative visuals.
- Executed a range of post-production tasks, including rotoscoping, compositing, keying, and sound design, to deliver polished final products.
- Mentored and managed junior editors, fostering their skills and promoting a collaborative team environment.

VIDEO EDITOR/VFX/GRAPHICS . AVERAGE JOES ENT. & HIDEOUT PICTURES . NASHVILLE | 2016-2018

- Edited and directed music videos, web content, commercials, pilot TV episodes (comedy and mockumentary), and promotional videos.
- Camera operator for both cinema and DSLR projects.
- Designed motion graphics and lyric videos to enhance visual storytelling.
- Supervised and produced high-quality visual effects (VFX).
- Filmed and edited content for live events and festivals for artist promotions.
- Created, produced, and edited The Tap: An Average Joe's Podcast.
- Recorded and edited voice-overs for commercial video and radio projects.

CONTENT PRODUCER/BROADCAST ASSISTANT PRODUCER . COTTAGE FARMS & QVC . WEST CHESTER, PA | 2012-2015

- Produced new creative product video, photography & advertisements for QVC, Joss & Maine.com, & Zulily.com.
- Coordinated production travel and location scheduling for QVC on-air product photos & video.
- Customized & revitalized QVC on-air scripting by altering the research time frame, process & formatting.
- Utilize & enhance proficiency to direct all functional areas focused on video & photographic recording of on-air product assets produced for QVC broadcasts.
- Responsible for providing guidelines for all video & photo production to ensure final asset quality.

VIDEOGRAPHER/EDITOR/MARKETING SPECIALIST. XANTE CORP . MOBILE, AL | 2011-2013

- Filmed/directed/edited product training videos, commercials & customer testimonials.
- Created 2D and 3D motion graphics.
- Wrote scripts and shot lists for technical and commercial videos.

PRODUCTION ASSISTANT/GRIP/LIGHTING . HAVARD'S VIDEO . MOBILE, AL | 2007-2011

Assisted in many different aspects of production including, location scouting, grip, lighting, talent coaching, Assistant Camera, organizing dailies and data wrangling.

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TECHNICAL SKILLS

- Adobe Premiere
- Adobe Audition
- Adobe Photoshop
- Adobe After Effects
- Adobe Media Encoder
- Adobe Illustrator
- Davinci Resolve
- MS Office
- ChatGPT
- PC and Mac OS
- Google Ads
- Artlist.io AI Voice Over
- AI Audio Mastering
- OBS and Streaming

LANGUAGES

English . native language

Spanish . basic knowledge