



# LAUREN SIEGAL

## MULTIMEDIA STORYTELLER

### Profile

Detail-oriented producer with experience in digital and broadcast production. Proven ability to produce credible and engaging content on hard deadlines. Team player who works well in a fast-paced environment.

## EXPERIENCE

### ASSOCIATE NEWS PRODUCER

WTVT FOX 13

July 2022 - Present

- Produce newscasts on a fill-in basis.
- Assist producers, reporters and anchors with digital and broadcast production.
- Write stories for FOX13News.com

### NEWS PRODUCTION INTERN

Spectrum Bay News 9

January 2022 - April 2022

- Assisted reporters in conducting research for stories.
- Wrote and edited news packages.
- Worked with news and production staff to learn all aspects of the newsroom.

### PRODUCER, REPORTER, SHOW EDITOR

Florida Focus Newsbreak

August 2021 - May 2022

- Selected for application-only course to tell impactful, solutions-based news stories that affect the Tampa Bay community.
- Conducted in-person and virtual interviews.
- Wrote broadcast news scripts on deadline.

 210-315-0330

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 Tampa, FL

## EDUCATION

### UNIVERSITY OF SOUTH FLORIDA

Bachelor of Arts in Mass Communications  
Graduated in August 2022

### AWARDS AND HONORS

Kerry Sanders NBC News Fellowship  
USF Dean's List of Scholars  
Garner Rose O'Brien Haldermann Mass  
Communications Scholarship

## SKILLS

- AP Style Writing
- Content Creation
- iNews
- Adobe Premiere Pro
- Storytelling
- Problem-Solving
- Communication
- Time Management
- Teamwork