

SHEREE JOHNSON

CEO/PRESIDENT

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Artist, explorer, self-motivated and passionate about storytelling and filmmaking. Producing video projects from inception to completion.

SKILLS

- Nonlinear video editing system: Adobe Premiere, Adobe After Effects, Adobe Audition
- Camera Operator with experience in professional kits: (Canon C-Series) Camcorders and DSLRs, Panasonic, and Sony
- Strong Cinematography
- Project Management
- Social Media
- Drone Pilot – Registration pending

WORK EXPERIENCE

MAY 2005 to Present

CEO/PRESIDENT | IMAGE MASTERS INTERNATIONAL INC.

- Manage business finances
- Promote business and acquire new clients
- Film/edit short movies, events, corporate, music, and nonprofit organizations
- Responsible for pre-production, production and post-production
- Work with clients to create their treatments and produce compelling storytelling videos from concept to final product
- Maintain company website and social media content.

APRIL 2001 – MARCH 2019

Senior Global Project Manager | AT&T

- Manage million dollar revenue projects from start to completion
- Manage personnel assigned to each project; engineers, order specialists, project managers and account executives
- Interface with senior management
- Develop project plans
- Develop project implementation plans
- Develop and maintain reports
- Mentor project managers
- Primary clients' interface for communication, meetings, and reports.

RECENT PROJECTS

SEPTEMBER 2019 – PRESENT

WRITER/DIRECTOR/PRODUCER/DP/EDITOR, SHORT FILM

- Preproduction role; develop shot list
- Location scout
- Production; DP/Cinematographer
- Post-Production:

JULY 2019 – PRESENT

CO-WRITER/PRODUCER/1ST AC, SHORT FILM

- Preproduction role; Co-writer
- 1st AC/Cinematographer

MARCH 2019 – DECEMBER 2019

PRODUCER/DP/EDITOR, BUNDLE SERVICES-RETAINER/JAZZ VOCALIST

- Website design and maintenance
- Graphic Design
- Photography
- Video Production
- Editing.

JULY 2019 – OCTOBER

PRODUCER/DP/EDITOR, SHORT FILM

- Preproduction role; develop shot list
- Location scout
- Production; DP/Cinematographer
- Post-Production:

JUNE 2019 – JUNE 2019

PRODUCER/DP/EDITOR, SPECIAL EVENT/SILVER SCREEN INTERNATIONAL FILM FESTIVAL

- DP/Cinematographer
- Red carpet interviews
- Editor of final product.

JUNE 2019 – JUNE 2019

PHOTOGRAPHER, SPECIAL EVENT/"NOT ALONE" MOVIE SCREENING CAST AND CREW AFTER PARTY

- Photographer
- Editor

MAY 2019 – MAY 2019

DP/EDITOR, SHORT FILM/TAMPA BAY FILM SOCIETY

- DP/Cinematographer
- Editor

MARCH 2019 – APRIL 2019

DP/EDITOR, SPECIAL EVENT/HEAVEN DROPT

- Filmed pre-event interviews
- DP/Cinematographer
- Post-Production: Editor

JANUARY 2018 – OCTOBER 2018

PRODUCER/DP/CO-WRITER/EDITOR, IMI INC.

- Produced, directed, co-wrote and edited a documentary
- Designed and created documentary poster
- Created documentary trailer
- Filmed all interviews.

EDUCATION

NOVEMBER 2018

TRAINING COURSE “SECRETS OF CREATIVE EDITING”/FILM EDITING PRO

MARCH 2005

BACHELOR OF FINE ARTS/DIGITAL ARTS, THE INTERNATIONAL ACADEMY OF DESIGN & TECHNOLOGY

Film Program

SEPTEMBER 2002

ASSOCIATE OF SCIENCE/INTERACTIVE MEDIA, THE INTERNATIONAL ACADEMY OF DESIGN & TECHNOLOGY

JUNE 1984

ASSOCIATE OF SCIENCE/MERCHANDISING MANAGEMENT, THE INTERNATIONAL ACADEMY OF MERCHANDISING & DESIGN

MEMBERSHIPS

- American Cinematographer
- WIFT (Women In Film & Television)
- TBFS (Tampa Bay Film Society) Board member
- IMDb additional shorts as camera operator/DP and or Editor (“A Change Of Wear”, “Private Dicks”, “The Prop”, “Data File”)
- St. Pete/Clearwater Sunscreen Film Society
- CFFN (Central Florida Film Network)
- Talent and Crew Network
- Film Tampa Bay Advisory Board

ACTIVITIES

- Volunteer for the Susan G. Komen annual October race

- Big Sister with the BBBS (Big Brothers Big Sisters) Tampa Bay for 12 years
- Volunteer for the Clearwater Jazz Holiday annual 4 day Jazz event as photographer and videographer.

REFERENCES

Available upon request.