

Chelsea Alan

FILMMAKER & MEDIA STRATEGIST

EXECUTIVE PROFILE:

I am a motivated and results-driven filmmaker and media strategist seeking freelance, contract, or full-time employment in the cinematography, producing, casting or editing realms of the film industry.

SKILLS AND EXPERTISE:

Technology: Proficient in Avid, Adobe Premiere, Final Cut Pro, Adobe Photoshop, Adobe After Effects and Excel.
Typing: 60 WPM.
Camera Experience: C100, C300, Sony a7iii, and NikonD850.

Organization: Sufficient use of spreadsheets, charts, etc., to record information in a visually efficient way.

Customer Service: Fosters strong relationships with customers quickly and efficiently. Increased the customer rate of return in previously held volunteer and work positions.

EMPLOYMENT HISTORY:

Production Assistant

Google Developer Studios | July 2018-June 2019

- Constructs and deconstructs lighting and camera equipment.
- Provides general assistance with on set production including slating and set preparation.

Digital Publishing and Editorial Intern

Santa Clara Magazine | May 2018-May 2019

- Managed and created digital content for publication.
- Developed social media marketing strategy; increased instagram following by 14%, increased linkinbio click-through by 46%
- Filmed and edited videos using the Nikon D850 and Adobe Premiere.
- Photographed events and alumni and edited photos on Adobe Photoshop.

Event Coordinating and Marketing Intern

Santa Clara University Law School | April 2016- April 2017

- Coordinated meaningful career related events for students.
- Designed event marketing: flyers, Facebook posts, email blasts.
- Managed the accounting department with day-to-day duties

CONTACT INFORMATION:

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REFERENCES:

Available upon request.

ACADEMIC BACKGROUND:

Santa Clara University

Communication, B.A. | June 2019

- Emphasis in digital filmmaking
- Genesis Film Festival Short Fiction and Thesis Film Winner

Marjory Stoneman Douglas High School

Highschool Diploma | 2015

- National Honor Society

INVOLVEMENT & INTERESTS:

- 2019 Genesis Film Festival Co-Chair
- University Embrace Facilitator
- Mockumentary filmmaking
- Web design
- Investigative journalism
- Sailing
- Tennis