

# SAMANTHA L. PONZILLO

518.257.2724 | samantha.ponzillo@gmail.com

## SUMMARY

Television Production professional with a background in social media looking for position in the Tampa Bay industry

## EDUCATION

THE NEW SCHOOL OF RADIO & BROADCASTING  
Television & Video Production

Albany, NY

## EXPERIENCE

- SPP4/Samantha Ponzillo Photography Clearwater, FL  
*Photographer, Video Editor, Video/Photo restoration, filmmaker*
- The Unused Substitutes – Tampa Bay Rowdies Podcast St. Petersburg, FL  
*Executive Producer/Live Broadcast Production – Season 2*
- ABC Action News/WFTS Tampa, FL  
*Content Coordinator, Production Department, and Satellite Control*
- WFLA News Channel 8 Tampa, FL  
*Production Intern*
- Tampa International Gay and Lesbian Film Festival Tampa, FL  
*Film Technician*
- GUESTS IN THE GALLERY, Nick Glasser Productions Saratoga Springs, NY  
*Cinematographer, National Museum of Racing and Hall of Fame*
- DIAMONDSINDASKY.com Clifton Park, NY  
*Executive Producer for a LGBT lifestyle blog with over 12 years of experience and 13,000 subscribers. Social media marketing manager with a combined total of 60,000 followers. Content producer & liaison to PR firms and reps of brands.*

## TECHNOLOGY

AVID Media Composer	GarageBand	Nikon D5100
Final Cut Pro X	JVC GYHM790CHU, 150U, 750U	GoPro 3 & 4
Adobe Premiere Pro	Canon Vixia HD HF R42	Microsoft Office Suite
Adobe Audition	JVC with Canon 14x Lens	OS X
Adobe Photoshop	SONY BVP-270 with Canon J18x8B IE	Windows

## QUALIFICATIONS

- **Studio Production**
  - During School: Worked on 15-30 minute live newscasts as Director, TD (Grass Valley 2200), Floor Director, Studio Camera Operator, Teleprompter operator, Audio Console Operator
  - In most recent position: Worked on live broadcasts ranging from 30 minute shows to 60 minute shows during the morning and evening broadcasts.
- **ENG**  
Shot and edited pieces for student newscasts (VO's, VOSOT's, PKG's). Has knowledge of base and three point lighting.
- **EFP**  
Created (included directing and filming pieces) PSA's and commercials for NYS local businesses.
- **Pre-Production**  
Script writing, client research, writing mission statements, treatments, storyboards
- **Post Production**
  - Editing, tracking audio, generating graphics, color correction, client file delivery in multiple formats
  - Produced and edited Emmy nominated reel - 38<sup>th</sup> Annual Suncoast Emmy - Win announced December 5, 2015

## ADMINISTRATIVE AND CUSTOMER SERVICE EXPERIENCE

- Managed high volume, multi-line phone system. Scheduled appointments. Processed incoming/outgoing mail. Responsible for typing and filing of office paperwork and invoices
- Researched, booked and expensed all travel plans all employees. Assisted walk-in customers
- Supervised third shift fitness center team of up to six staff members
- Responsible for typing and filing of office paperwork and invoices. Assisted in training fitness center staff. Membership sales, billing, data entry and filing

## EMPLOYMENT HISTORY

SPOT COFFEE SARATOGA, *Line Cook* (Saratoga Springs, NY)

11/2013 – 08/2014